

BLACKOPS: LIVE THE FUTURE. BUILD IT.

THE 3 DAY FORMULA

CORPORATE INNOVATION PROGRAM | BLACKOPS: DIGITAL BANKING TRACK

Black Ops combines cutting-edge immersive content rooted in a creative workspace environment, supported by unconventional speakers and moderated working groups that will enable executives to step away from their company's conventional processes to focus on breakthrough innovation.

Working with LAB innovation experts, participants of BlackOps will begin to design and build new products and services that will transform their industry.

BlackOps sessions will be held at the LAB Miami, a 10,000 sq. ft. campus for innovation in the creative neighborhood of Wynwood. The LAB is a collision point for Miami's forward-thinking minds and is also home to Wyncode Academy, the first brick & mortar coding bootcamp in Florida.

DAY 1

YOUR INDUSTRY

What are the global megatrends driving business in the 21st century? What are the trends and developments revolutionizing your industry? From startups disrupting the competitive landscape to the best corporate innovation practices, we outline the business models and technologies that are reinventing your sector. You will see how new movements and exponential technologies are already changing your industry.

DAY 2

YOUR COMPANY

What specific innovation initiatives does your company need to undertake in order to drive the next wave of growth? What are your strengths and weaknesses, the assumptions that you know need to change? We show you how fast-moving entrepreneurs think about innovation and build products in real time. From evaluating opportunities to initiative definition, we begin the process of developing real world applications that will take your business to new heights.

DAY 3

YOUR NEXT PRODUCT

What specific innovation initiatives does your company need to undertake in order to drive the next wave of growth? How do the lessons and learnings of the first two days come together to create a specific plan for innovation and disruption? From generating new ideas to developing new projects to be implemented at high speed and low cost, we collaborate with you to develop winning strategies for what to do next.

These Companies Are Already Experiencing The LAB

